



DEPARTMENT OF THE ARMY
OFFICE OF THE ASSISTANT SECRETARY
RESEARCH DEVELOPMENT AND ACQUISITION
103 ARMY PENTAGON
WASHINGTON DC 20310-0103

REPLY TO
ATTENTION OF

DEC 11 1997

SARD-PR

MEMORANDUM FOR SEE DISTRIBUTION

SUBJECT: Acquisition Reform Advocacy Program

Reference Memorandum, SARD-PR, August 6, 1997, subject: Implementing the Army Acquisition Reform Strategy.

The reference encourages you to continue the vitally important acquisition reform strategic planning process in a timely manner. Command emphasis is needed to assure that acquisition reform strategic planning achieves good results and complies with the "Guidelines for Army Acquisition Reform Strategic Planning."

As we strive to build the Army of the 21st Century, we all must work together to provide soldiers with what they need, when they need it, and at an affordable cost. Acquisition reform (AR) is one way that we are creating efficiencies to reinvest in modernization. The AR Advocacy Program will help us to work as an integrated team so that we continue to improve and adopt new ways of doing business and create awareness of and access to new technologies.

The AR Advocacy Program, coupled with the FY98 Guidelines for AR Strategic Planning, will help us accelerate institutionalization of AR improvements in the Army as well as support the priorities of the Office of the Under Secretary of Defense for Acquisition and Technology. I, therefore, request that you designate an individual to serve as an *Acquisition Reform Advocate/Champion* for your organization and consider empowering your Advocate/Champion to do the following:

- a. Develop vision, guidance, information and focus to implement and institutionalize regulatory and business practice reforms.
- b. Ingrain regulatory reform, streamlining and process changes within the organization.



- c. Provide insight to acquisition reform strategic planning and improvement processes.
- d. Disseminate best practices, lessons learned and successes.
- e. Identify and facilitate implementation of new initiatives.
- f. Identify and facilitate removal of impediments, barriers, and challenges to acquisition reform implementation.
- g. Speak for your command in responding to Army requirements.

Our success today is real and visible and is directly attributable to your commitment and hard work. Thank you. I know that I can count on you for your continued support of this vitally important program. My point of contact is LTC Linda Hooks in the Acquisition Reform Directorate. Please provide her the **name of your designee by 5 January 1998**. She can be reached on (703) 681-9479 or by email at hooksl@sarda.army.mil.



Kenneth J. Oscar
Acting Assistant Secretary of the Army
(Research, Development and Acquisition)

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